

NABA

NUOVA ACCADEMIA
DI BELLE ARTI

SUMMMER COURSES

A.Y. 2024-25
SYLLABUS

Design -
for 15 to 18 years old
new*

1st session: July 1st – July 11th 2025

www.naba.it



Design - for 15 to 18 years old

School: Nuova Accademia di Belle Arti Milano (NABA)

Address: Via Darwin 20, 20143 Milan, Italy

Phone: + 39.02.973.192 E-mail: summer@naba.it

Course Structure: 45 hours – 9 lesson days

ECTS: 3 ECTS credits*

Introductory level

*ECTS credits only awarded to university students or participants who are completing or have completed a university or academic study path

COURSE DESCRIPTION

This course provides a comprehensive introduction to the world of design, offering a 360-degree perspective on the creative process for both interior and product design. Students will explore various themes, from the rich history of Italian design to practical design methodologies like Design Thinking and Concept Design Process, focusing on ideation, analysis, and prototyping. The program balances theoretical knowledge and hands-on workshops, encouraging students to work on a retail space project that integrates product and interior design.

By the end of the program, students will have developed a complete design project, including sketches, technical drawings, and a prototype.

COURSE OBJECTIVES

- Understand the fundamental principles of product and interior design.
- Apply Design Thinking and Concept Design Process methodologies to develop concepts and strategies.
- Master basic techniques for industrial and architectural drawing representation.
- Analyze objects and architectural spaces from formal, material, and ergonomic perspectives.
- Prototype design ideas using diverse materials and tools in a lab environment.
- Present a comprehensive design project that spans from initial concept to final prototype.

ADMISSION REQUIREMENTS

This course is intended for students who have no background in design. In order to

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enroll in the course, students must be between 15 and 18 years old.

OUTPUT

Students will create a complete retail space project, which includes:

- a moodboard and concept development; technical and creative sketches (product and interior design);
- architectural drawings (plans, sections, elevations, axonometry, and perspective views); a prototype using materials available in the laboratory.
- A final presentation of their project, integrating all visual and physical components.

LIST OF MATERIALS AND TOOLS

- laptop; USB key;
- HB pencil; rubber; one ruler (if possible 60cm long);
- a pair of scissors and a cutter;
- sketchbook and notebook/tablet;
- set of colored pencils or markers for rendering.

ATTENDANCE POLICY

Class attendance is required for successful completion of the course. Attendance will be taken every class period. On the last day of classes, instructors will issue a Certificate of successful attendance only to all students who completed at least 80% of the course.

COURSE POLICY

The Faculty of NABA takes Academic integrity seriously. Instances of academic dishonesty such as plagiarism won't be tolerated. Mobile phones will be kept switched off all the time during class. Use of laptop during classes for personal purposes is forbidden.

TEACHING METHODS

Learning by doing: a mix of theoretical lessons, field trips and practical workshops.

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Grading

Total number of ECTS assigned for the successful completion of the course: 3 ECTS

GRADING SYSTEM

GRADING WEIGHTS	GRADING SCALE				
1. Attendance 30%	Excellent = 90-100				
2. Participation and creative process 40%	Good = 80-89				
3. Final work / final presentation 30%	Average = 70-79				
TOTAL 100%	Below Average = 60-69				
	Poor = 59 or below				
	EXCELLENT 90 -100%	GOOD 80 – 89%	AVERAGE 70 – 79%	BELOW AVERAGE 60 – 69%	POOR BELOW 60%
Attendance (30%)	On time, perfect attendance	Seldom late: attended between 95% and 90 % of the course	Occasionally late: attended between 90 % and 85 % of the course	Occasionally late: attended between 85% and 80% of the course	Frequently late, attended less than 80% of the course: FAILED
Participation and Creative Process (40 %)	Demonstrates strong understanding of the topic & thorough, creative research	Shows good grasp of the topic & good research	Exhibits average comprehension of the topic & average research	Shows some awareness of the topic & below average awareness of research	Has shallow insight into the topic & poor grasp of research
Original Project (Final work/ Final presentation) (30%)	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits average analysis of concepts & production of original proposal	Exhibits below average analysis of concepts & production of original proposal	Exhibits poor analysis of concepts & production of original proposal

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1st week

COURSE SCHEDULE*

DAY		LESSON-SUBJECT
Day 1 - Tuesday	NABA Staff	Welcome and Registration <ul style="list-style-type: none">• Introduction to the course.
Day 2 - Wednesday		<ul style="list-style-type: none">• <i>*Field Trip;</i>• Lecture: Overview of Italian design history
Day 3 - Thursday		<ul style="list-style-type: none">• Lecture on methodology;• design Thinking methodology applied to product design and Concept Design Process applied to interior design.
Day 4 - Friday		<ul style="list-style-type: none">• Lecture on representation;• sketching techniques for industrial design and architectural representation techniques

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2st week

COURSE SCHEDULE*

DAY	LESSON-SUBJECT
Day 5 - Monday	<ul style="list-style-type: none"> • Introduction to the project, space relief and creation of the moodboard; • assignment of project space and inspection: first analysis.
Day 6 - Tuesday	<ul style="list-style-type: none"> • From the concept idea to the development of strategies and design elements); • open studio: developing the retail space concept and the furnishing elements.
Day 7 - Wednesday	<ul style="list-style-type: none"> • Final revision, start of physical prototype construction; • Prototyping: material exploration and assembly.
Day 8 - Thursday	<ul style="list-style-type: none"> • Realization of the physical prototype; • Prototyping: material exploration and assembly.
Day 9 - Friday	<ul style="list-style-type: none"> • Final presentation with a complete collection development (moodboard, professional book, creative portfolio, prototype, sketches and technical drawings). • Final presentation: Showcasing the final project

*The Academy reserves the right to:

- amend or cancel courses, change course location or substitute course leaders, professors, guests, visits location;
- make any changes that in our absolute discretion we consider necessary or appropriate for reasons of operational efficiency or due to any other circumstances that are beyond our control.

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